



- Attention To Detail
- Business Strategy
- CMS
- Composition
- Communication
- Collaborating with all staff and management to ensure that the website aligns with brand strategy and meets the organization's standards
- Color Theory
- Copywriting
- Creating appropriate website content aligned with the organization's strategy
- Creating strategies to grow subscriber base and web traffic metrics
- Discipline
- Ensuring that the website is protected by enabling the appropriate security measures
- Ensuring website quality and efficiency by conducting regular test plans
- Improving the user experience of the website regularly
- Keeping up-to-date with industry best practices and monitoring competitor websites
- Patience
- Photo & Video Editing
- Planning, implementing, managing, monitoring, and upgrading the organization's website
- Principles of Design
- Responsive Design
- SEO
- Typography
- User Experience
- User Interface